

# Dave Meluni | The Best Way To Position Yourself For An NIL Deal

<https://silosolo.com/148039>

## Summary

The guest, Dave Maloney, is an assistant teaching professor in sports management at Syracuse University. He is actively involved in name image and likeness education. Dave differentiates between sports and athletics, with sports being the fandom part and athletics involving competition. Some of his early memories of sports include watching Syracuse basketball and attending Syracuse Chiefs games. He played basketball, baseball, and soccer growing up and had a successful athletic career at Ithaca College. Lessons learned at Ithaca College include not getting complacent and always competing. Dave Maloney is now a retired athlete but continues to work in sports management.

## Silo sample questions

- Who is Dave Maloney and what is his role at Syracuse University?
- What is the difference between sports and athletics?
- What are some of Dave Maloney's early memories of sports?
- What sports did Dave Maloney participate in growing up?
- What lessons did Dave Maloney learn at Ithaca College?

## Topics

Introduction of Dave Maloney

Sports vs Athletics

Dave Maloney's early memories of sports

Dave Maloney's athletic career

Lessons learned at Ithaca College

Transition to a career in sports management

## Key Takeaways

- The guest is Dave Maloney, an assistant teaching professor in sports management at Syracuse University.
- Dave Maloney is actively involved in name image and likeness education.
- Sports and athletics are seen as different concepts, with sports being the fandom part and athletics being the competitive aspect.
- Dave Maloney's early memories of sports include watching Syracuse basketball and attending Syracuse Chiefs games.
- He became interested in basketball and played multiple sports growing up.

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