

# NIL FAQ

<https://silosolo.com/493362>

## Summary

The podcast discusses Nils (name image and likeness) and how college athletes can now profit off their name image and likeness. Examples of deals include merchandise sales, endorsement deals, social media posts, and appearance fees. Vitus is a company that helps athletes navigate the name image and likeness process, ensuring they stay compliant with NCAA rules while maximizing their value. Working with a company like Vitus provides athletes with protection, guidance, and access to more business opportunities.

## Silo sample questions

- What does Nils stand for?
- What are some examples of deals that college athletes can now do?
- How can companies like Vitus help athletes navigate the name image and likeness process?

## Topics

Nils (name image and likeness)

Types of deals

Vitus and their role in helping athletes

## Key Takeaways

- Nils stands for name image and likeness
- Athletes are now able to profit off their name image and likeness
- Examples of deals include merchandise, endorsement deals, social media posts, and appearance fees
- Vitus is a company that helps athletes navigate the name image and likeness process
- Vitus ensures athletes stay compliant with NCAA rules and maximizes their value

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